



Dear Potential Zone 10 Zone O Rama Sponsor:

The Zone 10 Paint Horse Committee is made up of the participating APHA Regional Clubs in Zone 10 (Manitoba, Alberta, Saskatchewan, Yukon and Northwest Territories). The main object of the Committee is to provide an opportunity for youth and the community at large to become educated in the recreational and cultural activities associated with horses and to benefit from these activities. The society shall encourage youth and amateur classes in equestrian events at its annual horse show and will encourage sportsmanship throughout. The society will accommodate all persons with disabilities, to the point of undue hardship, to ensure that everyone has an equal opportunity to participate.

The 2019 Zone 10 Zone O Rama will be held August 1 to 4, at the elite facility in Ponoka, Alberta. This 4 day, 6 APHA judge show is the biggest APHA show in Canada and is only possible through the dedication and commitment of the many volunteers and of generous sponsors. 2019 marks the 17th Anniversary of the Zone O Rama. The Zone 10 show was started in 2003 to give an opportunity to western Canadians to participate at a prestigious event. It has grown over the years and now draws exhibitors from the 4 western provinces and several northwestern states. Many of the exhibitors have continued on and found success beyond and up to world caliber competition with great support from within the Zone 10 community.

We are asking you/your organization to consider 2019 sponsorship. Sponsors will be acknowledged in many ways including on signage, in show programs, on the Zone 10 website and Facebook page, on awards and in show announcements. In addition, at the 2019 Zone 10 Show, there will be an opportunity for sponsor's promotional information to be included in the exhibitor package that every exhibitor receives.

All cash sponsorship will be utilized by the committee where they see the greatest benefit of the funds. If you would like to specifically designate where your sponsorship is utilized please note this on the attached form. Sponsorship opportunities include:

Cash Sponsors – any amount appreciated and acknowledged

\$750 - \$1250 Futurity Sponsors – sole sponsors of a futurity will have the naming rights to the futurity

Yearling Challenge Cash - \$4000 in added money

\$350 High Point/Reserve Sponsors – acknowledged with High Point Awards

\$100 Class Awards – sponsors awards given in an APHA class

Please contact any Zone 10 Committee member to discuss your 2019 Sponsorship. Contact information available at www.zone10zoneorama.ca Sponsorship cheques to be payable to Zone 10 Paint Horse Committee c/o Caroline Tester, 35152 Range Road 12, Red Deer County AB, T4G 0H7. For your convenience, e-transfers can be sent to bear1964@outlook.com with "sponsor" indicated in the message portion. Question should be "What show" and answer "Zone10".

Yours truly,
Katie Roxburgh,
2019 Vice President, Zone 10 Paint Horse Committee
katie@dunritestockandstables.com
(403) 350-2568



SPONSORSHIP FORM ** Please Submit with Payment

SPONSOR NAME: _____

Cash Sponsor (indicate amount)

\$_____ in Cash Sponsorship

____ I would prefer my sponsorship be designated to a specific futurity or award (please indicate below).

Futurity Sponsor (indicate preference)

___ **\$750 Yearling Halter**

___ **\$1000 Non Pro Showmanship**

___ **\$1250 Hunter Under Saddle**

___ **\$1250 Western Pleasure**

___ **\$_____ Cash Sponsorship toward Yearling Challenge - \$4000 Added Money**

Award Sponsor (indicate preference)

___ **\$350 Hi Point/Reserve Sponsors**

___ **\$100 Class Award**

Sponsor Contact Information: _____

Mailing Address _____

Phone _____ Email _____

Would you like a Receipt? Yes ___ No ___

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